



**Mystic Mandala and Human Embrace Present  
“Holi - Dallas Festival of Colors”**

Holi marks the start of Spring and welcomes life with the blooming flowers, the new leaves and so much happiness! When we all get colored, we loose all the distinctions based on economic status, religion, caste or creed, nationality. we all become one!

For the past 13 years, this event has focused on embracing the colors of inclusion and diversity in celebration of the festive nature of its derived heritage in South East Asia. Holi has been celebrated for thousands of years in India and now the rest of the world. What makes **Holi - Dallas Festival of Colors** special is the non-denominational inclusion of all faiths- which has led a diverse crowd of all ages and cultures. In 2013 we established our nonprofit Human Embrace, 501.C.3 to facilitate women and children who face adversity post domestic violence. Our Color Run launches the event with a ribbon cutting ceremony and proceeds from the Color Run are donated to our community outreach programs.

**Event Schedule: March 4, 2023, 11:00 am - 6:00 pm**

**Where: SouthFork Ranch 3700 Hogge Dr, Parker, TX 75002**

**Color Run Starts at 9:30 am**

[www.DallasFestivalofColors.com](http://www.DallasFestivalofColors.com)

## HIGHLIGHTS

Event attracts 8,000 people and is the Largest Festival of Colors (Holi Mela) in North Texas. An all day event featuring Live cultural dance performances, DJs, Indian Percussion specials(DHOL), multicultural street food market, yoga and dance classes, vendors offering clothing, jewelry, local handmade items and gifts.

### For Public and Media Inquires, contact:

Ananda Kripa  
Media Director, Mystic Mandala  
469-888-9192  
[ananda21263@gmail.com](mailto:ananda21263@gmail.com)

### For Booth and Sponsorships, contact:

Vijay Warman  
Director, Mystic Mandala  
972-750-1419  
[warmanvijay@gmail.com](mailto:warmanvijay@gmail.com)

## NEWS AND PRESS

**WFAA NEWS BREAK FEATURE:**  [Holi 2018 kicks off in North Texas](#)



March 7, 2018 [Read More](#)  
March 2, 2018 [Read More](#)  
March 24, 2020 [Read More](#)

### EDITORS PICK



March 13 ,2014 [Read More](#)  
March 24 ,2017 [Read More](#)  
March 21,2019 [Read More](#)  
March 6 ,2019 [Read More](#)  
March 5, 2020 [Read More](#)

## PHOTOS PRESSKIT

<https://docs.google.com/document/d/1qfiaEEAnSg2OUb2tYQgB3GwzbP5azQwN0lyXVoOK-6k/edit?usp=sharing>

[www.DallasFestivalofColors.com](http://www.DallasFestivalofColors.com)

PROMOTIONAL FLYER

**Mystic MANDALA**  
Human Embrace

**FESTIVAL OF COLORS**

**13th Annual Festival Of Colors Holi Mela**

**DATE** Saturday  
**March 4, 2023**  
**11am-6pm**

**VENUE** SOUTH FORK RANCH  
3700 Hogge Dr, Parker,  
TX 75002

**FAMILY FRIENDLY**

**FOOD TRUCKS**

**TUG OF LOVE**

**COLOR WALK**  
-A Walk Against  
Discrimination

**MULTI CULTURAL PERFORMANCES**

**DHOL**  
**COLOR PARTY!**

**THE LARGEST  
COLOR FESTIVAL  
IN NORTH TEXAS!**

**COLOR RUN**  
9:30am  
**RACE STARTS**

**SENIOR CITIZENS FREE**  
**CHILDREN 5 AND UNDER FREE**  
**GROUP DISCOUNTS AVAILABLE**

**MeraBoxOffice.com**

**CREDIT UNION OF TEXAS**

**Tickets** [www.Dallasfestivalofcolors.com](http://www.Dallasfestivalofcolors.com)