



Press Release



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HOLI MELA - DALLAS FESTIVAL OF COLORS Celebrating 16 Years of Vibrant Festivities at McKinney's Myers Park

McKinney, TX – Holi Mela – Dallas Festival of Colors, the largest Holi celebration in North Texas, is set to celebrate its 16th anniversary at the beautiful McKinney Myers Park this year. This annual festival honors the ancient Hindu tradition of Holi, a global celebration of the arrival of spring. Known for its vibrant spirit of inclusivity and diversity, Holi Mela unites thousands of people from all walks of life –across ages, races, religions, and backgrounds—in a joyful celebration of unity. This non-denominational event is open to everyone!

The 16th annual festival will take place on Saturday, March 21st, from 11:00 a.m. to 6:00 p.m. at McKinney Myers Park in McKinney, Texas.

Tickets start at \$12 and can be purchased online at www.dallasfestivalofcolors.com. Over the past 16 years, the Dallas Festival of Colors has featured more than 1,000 performers. This year's event promises an exciting lineup of dancers, drummers, and cultural acts showcasing the vibrant diversity of our community. Attendees can enjoy a wide variety of food from local vendors, including a food court, full-service bar, ice cream trucks, and much more—all set against the scenic backdrop of McKinney Myers Park.

In addition to the festivities, the event also emphasizes giving back. A portion of the proceeds will benefit Mystic Mandala Meditation and Wellness Center and its nonprofit arm, Human Embrace, supporting their mission to aid women and children in need.

Join us for a day of color, culture, and community—Holi Mela – Dallas Festival of Colors is an unmissable experience for the entire family!

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